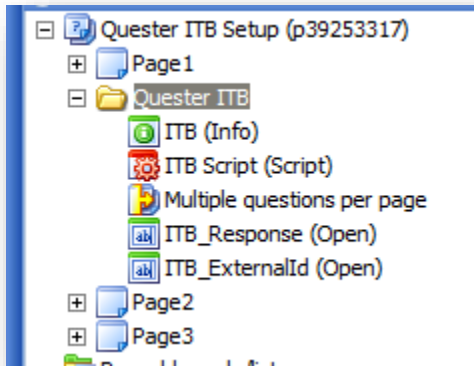


Quester ITB™ with Conformat

Version 1.0.0

Last Revision 10/16/2013

1. In Conformat go to the **Survey Designer**
 - a. Under the **Questionnaire Tree** add a new **Folder** (this will contain the elements used by the Quester ITB)
 - b. Add the following **Objects** under this folder
 - i. **Info** (Question ID – ITB)
 - ii. **Script** (Name – ITB)
 - iii. **Directive** (Directive type – Multiple questions per page)
 - iv. **Open Text** (Question ID – ITB_Response)
 - v. **Open Text** (Question ID – ITB_ExternalId)



2. Select the **ITB – Info** Object and paste the following code under **Instruction**. Make sure the WYSIWYG editor is disabled.
 - a. Click the **Save** button.

```
<script type="text/javascript"
src="https://www.socratesinsights.com/itb/ajax/standard/1.0.0/itb.js"></script>
<script type="text/javascript">

function guidGenerator() {
    var S4 = function() {
        return (((1+Math.random())*0x10000)|0).toString(16).substring(1);
    };
    return (S4()+S4()+"-"+S4()+"-"+S4()+"-"+S4()+"-"+S4()+S4()+S4());
}

function collectData(xml) {
    try {
        xmlDoc = new ActiveXObject("Microsoft.XMLDOM");
        xmlDoc.async = "false";
        xmlDoc.loadXML(xml);
    } catch(e) {
        try {
            parser = new DOMParser();
            xmlDoc = parser.parseFromString(xml,"text/xml");
```

```

        } catch(e) {
            alert(e.message);
            return;
        }
    }

    var status = null;
    var respondentId = null;
    var response = null;
    var conversationTag = null;

    status = xmlDoc.getElementsByTagName("status")[0].childNodes[0].nodeValue;

    if (status != null && (status == "1.0" || status == "1.1")) {
        respondentId =
xmlDoc.getElementsByTagName("respondentId")[0].childNodes[0].nodeValue;
        conversationTag = xmlDoc.getElementsByTagName("conversation");
        response = "";

        for (i=0; i < conversationTag[0].childNodes.length; i++) {
            if (conversationTag[0].childNodes[i].nodeName == "response") {
                response +=
conversationTag[0].childNodes[i].childNodes[0].nodeValue + "|";
            }
        }

        if (response.length > 0) {
            response = response.substring(0, response.length-1);
        }

        // alert(xml);
        // alert("status: " + status + "\n\n" + "respondentId: " + respondentId + "\n\n" +
":" + response + ":");

        document.getElementById("itbResponse").value = response;

    }

    document.getElementById("itbExternalId").value = externalId;
    document.getElementById("forwardbutton").click();

}
</script>
<script type="text/javascript">

    var projectId = "oDilh3FlQSSHMdPmyK1kKAhLU6SFR689PMSD0Q2QSaU";
    var question = "Question Test";
    var externalId = guidGenerator();

    Quester.loadITB({projectId : projectId, question : question, externalId : externalId,
jsFunction : 'collectData'});

</script>

<input type="hidden" id="itbResponse" name="itbResponse" value="" />
<input type="hidden" id="itbExternalId" name="itbExternalId" value="" />

<style type="text/css">
    #forwardbutton, #backbutton { display:none; }
</style>

```

* Text file of above code is available on the Survey Platforms page (Confirmit-Code-1.txt)

- a. Replace the values for the **question** and **projectId** variables (line 63 & 64)

```
var question = "[ENTER YOUR QUESTION TEXT HERE]";  
var projectId = "[ENTER PROJECT ID FROM QUESTER HERE]";
```
- b. Click the **Save** button.

3. Select the **ITB Script** – Script Object and paste the following code under **Script code**.

```
var hiddenITBFields = new Array("itbResponse", "itbExternalId");  
var holderTAObjects = new Array("ITB_Response", "ITB_ExternalId");  
  
var channel = GetSurveyChannel();  
var itbField = "";  
var holderObj = "";  
var value = "";  
  
for (var i=0; i <= holderTAObjects.length; i++) {  
  
    itbField = hiddenITBFields[i];  
    holderObj = holderTAObjects[i];  
  
    if(channel == 'Capi') {  
        value = RequestForm(itbField);  
    } else {  
        value = Request(itbField);  
    }  
  
    f(holderObj).set(value);  
  
}
```

* Text file of above code is available on the Survey Platforms page (Confirmit-Code-2.txt)

4. Select the **Multiple questions per page** – Directive Object and change the **Directive type** to *Multiple questions per page*.
 - a. The **ITB_Response** and **ITB_ExternalId** Open Text Objects will be used to store values which are returned from the ITB. Both of these objects will appear on the same page and will have a **Hidden** Variable type so they are not shown to the respondent.

The colors of he label really stood out.|It was very eye catching.

(HIDDEN DATA)

ab1391ad-a4b6-b082-f9f7-f55a83bf89d1

(HIDDEN DATA)

<< >>

5. Select the **ITB_Response** – Open Object and select **Hidden** under Variable Type in the Properties box.
6. Select the **ITB_ExternalId** – Open Object and select **Hidden** under Variable Type in the Properties box.

Data File

When you export a data file from Confirmit you will see a column for **ITB_Response** and **ITB_ExternalId**. These columns will hold the data returned from the ITB. The **ITB_Response** will contain responses from the respondent and the **ITB_ExternalId** will contain a unique ID which can be used to match data between the Confirmit environment and Quester environment if needed.

E	F	G
1 status	ITB_Response	ITB_ExternalId
3 complete	The label caught my attention. The colors were really bright.	dff5b0dc-5abe-4106-3e98-aa584f44575c
3 complete	It was the first item I saw on the shelf. The packaging of the product really stood out to me.	dd25f196-a7ab-829e-b73f-d9db9e900ede

Tips to Remember

- The **projectId** value is supplied by Quester
- The ITB is designed to be the only question on the page
- The ITB will automatically submit the page and advance to the next page when probing is finished