

# Quester ITB™ and Survey Gizmo

Version 1.0.0

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Using the Quester ITB in Survey Gizmo is a two-step process. Step 1 involves creating the custom question for the ITB. This only needs to be done once. Step 2 is adding the ITB to your survey. This needs to be done whenever you would like to use the ITB.

## **Requirements:**

- Account Administrator access in Survey Gizmo
- Custom question XML from Quester
- **projectId** from Quester

## **Setup Quester ITB Custom Question in Survey Gizmo (Step 1)**

1. Download the Custom Question XML from the Survey Platforms page - <http://developers.quester.com/support/interactive-text-box/survey-platforms>
2. Go to **Dev Toolkit** under **Account** once logged into Survey Gizmo



2. Under **Custom Question Types** click the **New Custom Question** button
3. Click on the **Choose File** button and then select the Custom Question XML file you downloaded in Step 1. Once the file has been selected and opened click the **Save Changes** button.
4. You should now see **Quester ITB** under the **Question Type Name**. Then under **Status** select **Active** and click the **Save** button
5. You should now see a screen similar to the following:

About this SurveyGizmo Custom Question

Question Type Name	<input type="text" value="Quester ITB"/> <span style="float: right;">Status: <input type="button" value="Active"/></span>
Icon URL	<input type="text"/>
Description For the Marketplace	Last updated on 10-16-2013 V2
Screenshot URL Question Image	<input type="text"/>
Screenshot URL Reporting Image	<input type="text"/>
Screenshot URL Editing Image	<input type="text"/>
Support Website Page Help, Tutorials, etc	<input type="text" value="http://developers.quester.com"/>
XML Document	<a href="#">Download Custom Project XML (to share or edit)</a> Upload Custom Project XML: <input type="button" value="Choose File"/> No file chosen

6. This completes Step 1.

## Using Quester ITB Custom Question in a Survey (Step 2)

1. Go to the survey editor and add a new page. Then add a question. On the **Add a Question** screen select **Quester ITB** under **Special Question Types**.

Question Type

☰ Open Text	☑ Choices / Selects	★ Ranking	📄 Tables	🔗 Special
Short Text	<b>Multiple Choice</b>	Net Promoter Score	Multiple Choice Table	File Upload
Number	Checkboxes	Likert Scale	Table of Checkboxes	Custom Group
Email	Dropdown Menu	Drag & Drop Ranking	Table of Dropdown Menus	Contact Group
Percent	Slider	Rank (1st, 2nd, 3rd, etc)	Table of Textboxes	Custom Table
Date	Slider (multiple)	Continuous Sum		Image Overlay
Long Text	Image Choice (single)	Star Ranking		Image Zoom
List of Textboxes	Image Choice (multiple)			Quester Card Sort
	List of Dropdown Menus			Quester ITB - Internal
				Quester ITB
				Image Heat Map
				Advanced Card Sort

2. Enter your question text under **Your New Question** and click the **Setup Question** button
3. Under Question Settings enter your **Quester Project Id** and select your desired **Theme** from the dropdown menu. You can view the different themes here - <http://developers.quester.com/support/interactive-text-box/themes>. The Survey Gizmo theme uses the *Blank* theme in order to match the look and feel of your Survey Gizmo theme. Click the **Save Question** button.

The screenshot shows the 'Question Text' field with the text 'Tell me why you picked that product?'. Below it is the 'Question Settings' section, which includes a sidebar for 'Answer Options' (Admin, Look and Feel, Logic, Notes: 0) and a main area for 'Question Settings'. In the 'Question Settings' area, the 'Quester Project Id' is 'nbF6nVUFj-OiRuxRH492UeSELpl' and the 'Theme' is set to 'Survey Gizmo'.

4. Since the ITB is Custom Question / Special Question it will not display in the survey editor and you will see the following message:

The screenshot shows a survey editor interface. At the top, it says '1. New Page' and 'Move Page'. Below that is a toolbar with 'Edit', 'Move', 'Copy', and 'Remove' options. A message box states: 'This question type is non-interactive here (in the editor). Preview your survey to see it work properly.' Below the message is the question text 'Tell me why you picked that product?' and a large empty orange-bordered box representing the ITB. A red arrow points to the text 'non-interactive here'. At the bottom, there are buttons for 'Add Logic / Action' and 'Add Integration'.

You can view the ITB by previewing the question or the survey.

## Data File

When you export a data file from Survey Gizmo multiple responses for an ITB question will be separated by a pipe character.

U	
Tell me why you picked that product?	What is
It really stood out on the shelf.   The colors really popped.	Red
The packaging caught my attention.   The colors were very bright and stood out against all of the other ones.	Blue



## Tips to Remember

- The **projectId** value is supplied by Quester
- The ITB is designed to be the only question on the page
- The ITB will automatically submit the page and advance to the next page when probing is finished